

Minutes for the regular National Finance Committee meeting February 14, 2012.

Meeting convened at 8:34 PM (ET) a quorum being present, the Chair and Secretary being present.

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Attending: Ken Aaron, Jim Boyd, Bill Crosier, Marcus Jetter, Campbell Johnson, Kim Kaufman, R. Paul Martin, Tracy Rosenberg, Barbara Whipperman, Lavarn Williams, also attending was Executive Director Arlene Englehardt.  
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Agenda:

1. Update on committee turnover for 2012 (from outgoing chair) (5 minutes)
  2. Approve minutes (5 minutes)
  3. Schedule 2012 meetings (10 minutes)
  4. Schedule 1<sup>st</sup> quarter budget to actuals (10 minutes)
    - a. On-air fund raiser updates
  5. Review FY13 budget timeline (15 minutes)
  6. Review confidentiality lapse (15 minutes)
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Update on committee turnover for 2012 8:36 PM (ET)

The Chair explained that the PNB had not assigned Directors to committees at the January in-person PNB meeting but had spent time debating if there was a limit on how many Directors could be on a committee.

**Point of Order:** (Campbell Johnson) Pacifica General Counsel was clear that there is no limitation with regard to membership on committees. Any Director supposed to be added to the committee should be seated for the time being.

The chair ruled against the point of order citing Article Eight, Section 2 of the Pacifica bylaws which state that the NFC will have one Director from each station on it, and until the PNB appoints new directors the incumbents will carry on.

**Motion:** (R. Paul Martin) "To approve the agenda." (Passed without objection)

Schedule 2012 meetings 8:47 PM (ET)

**Motion:** (Tracy Rosenberg) "That the NFC continue meeting on the second and fourth Tuesdays of the month." (Passed without objection)

Approve minutes 2050

**Motion:** (Kim Kaufman) "To approve the minutes of the January 24, 2012, meeting." (Passed as corrected without objection)

A typographical error in the draft minutes was pointed out and corrected.

#### On-air fund raiser updates 8:54 PM (ET)

It was reported that KPFK's on-air fund raiser was going from average to under average and that everyone was really tired. Pitches are repeated, about 60% of the premiums are the same as the past on-air fund raiser. The station is averaging about \$32,000 a day and has an additional \$8,000 in Web pledges.

KPFT finished 17 days of pitching on Sunday. The on-air fund raiser's goal was \$300,000, the final tally was \$260,000. A lightning strike took out their phones; they were off the air for an hour and a half. Their satellite and other equipment is still not working. The necessary repairs will cost money.

The Executive Director noted that the insurance to cover incidents like this is part of what the shared expenses from the stations go for.

WPFW reported that they have done two days of a 14 day on-air fund raiser so far. They have raised about \$39,000 which is short of their projected tally by about \$7,800.

It was reported that WBAI had started its 31 day on-air fund raiser on February 1. For the first couple of weeks programs pitch to their listeners, after that there are a lot of preemptions for repeat pitching programs. As of Sunday the station was averaging about \$28,300 a day.

KPFA reported that they were at about \$390,000 with a goal of \$800,000. They may be raising about \$32,000 a day and the on-air fund raiser is scheduled to last until February 23. The on-air fund raiser may be a little short unless there's a surge at the end. There is a mix of regular programming and on-air fund raiser specials.

#### Schedule 1<sup>st</sup> quarter budget to actuals 9:13 PM (ET)

The committee discussed when to do the FY12 Q1 budget to actual reports.

At the February 28, 2012, NFC meeting KPFA, KPFK and KPFT will report. At the March 13, 2012, NFC meeting WBAI, WPFW and the National Office will report.

#### Review FY13 budget timeline 9:16 PM (ET)

The committee discussed the timeline for the FY13 budget process. It was agreed that we would go with the timeline that was used for the FY12 budget. The committee will not grant extensions so easily and everyone must impress upon those at their stations the importance of keeping to the timeline this year.

#### Review confidentiality lapse 9:21 PM (ET)

The committee discussed an incident where information from a recent executive session was sent to individuals who should not have been sent that information and that information was subsequently put into a newsletter and distributed widely.

After an extensive discussion it was decided to continue this topic in executive session.

Adjourned 9:54 PM (ET)

Submitted by R. Paul Martin, Secretary.