

Minutes for the regular National Finance Committee meeting August 28, 2012.

Meeting convened at 8:38 PM (ET) a quorum being present, the Chair and Secretary being present.

Attending: Jim Boyd, Bill Crosier, Marcus Jetter, Campbell Johnson, Kim Kaufman, R. Paul Martin, Tracy Rosenberg, Alex Steinberg, Barbara Whipperman, also attending were WPFW General Manager John Hughes and WPFW Business Manager Robert West.

Agenda:

1. Roll Call
 2. Approve draft agenda
 3. Approve pending minutes
 4. WPFW Proposed Budget
 5. If time allows (4th quarter forecasts for California stations)
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Motion: (Tracy Rosenberg) “To approve the agenda.” (Passed 6 for, 0 against, 2 abstentions)

Approve pending minutes 8:48 PM (ET)

Motion: (Bill Crosier) “To approve the minutes of the August 21, 2012, meeting.” (Passed as corrected without objection)

It was pointed out that the minutes should reflect that the WBAI LSB did not vote to approve the FY13 draft budget proposal, and so it being past the deadline the NFC took up consideration of the budget. It was agreed to add this to the minutes.

WPFW Proposed Budget 8:55 PM (ET)

WPFW General Manager John Hughes told the committee that Management had done a thorough and realistic analysis of the station’s revenue, and that his goals for FY13 were to stay on the air, to do off-air fund raising and reduce expenses. He said that personnel cuts must be made.

The Treasurer and Director from WPFW said that they had had no substantive involvement in the development of this budget. They cited problems with the earlier drafts of the budget. The WPFW LSB has not approved this draft budget proposal, but the Chair of the WPFW LSB is interested in approving it.

The committee discussed the WPFW FY13 draft budget proposal. There were some parts of the spreadsheet that appeared to be blank. The WPFW General Manager said that the station needs to reinvent its programming grid. The station must move by the end of the year. The WPFW General Manager said that there is currently no signed agreement for a new facility for the station. The station has \$200,000 in its capital campaign for the move and the General Manager

said he believes that they can move for that amount if they can move to a location that is as of right now fundamentally a broadcast facility. The necessity of factoring the move and its effects into the draft FY13 budget proposal was discussed.

Motion: (Campbell Johnson) “That the NFC approve the WPFW FY13 budget proposal with the addition of the figures that have been requested by members of the NFC. List to follow.” (Fails 2 for, 4 against, 3 abstentions)

Motion: (Tracy Rosenberg) “The NFC requests that the WPFW General Manager, Business Manager, Treasurer and Director make the changes requested to the WPFW FY13 budget proposal and add the information requested by members of the NFC (see list below) and resubmit the proposed budget to the NFC for reconsideration by September 11, 2012.” (Passed 6 for, 1 against, 2 abstentions)

List for above motion compiled by the Secretary:

1. How will the \$200,000 capital campaign fund be used to facilitate the move?
2. How is the move projected to impact on-air fund raising?
3. How are the lines for Web site income, car donations and major donors justified?
4. Is the new lease expected to be higher than the old amount? If so by how much?
5. What will the size of the CPB penalty to be included in the FY13 budget be?
6. How much is being projected for the overlap in rent expenses when WPFW is paying for two locations?
7. Is \$3,540 the correct amount of depreciation for FY13?
8. Please explain why the following revenue lines are expected to be more than in FY12:
 - a. web site income
 - b. corporate match
 - c. major donor car donations
 - d. community events.
9. Please explain why if community event expenses are planned to be less in FY13 revenue is projected as much higher.
10. What are the projected Payroll taxes-SUI for FY13?
11. Why is the utilities-tower line lower for FY13 when it was higher in FY12?
12. Premium packaging/shipping is less than one third what it was for FY12. Is this realistic?
13. Are legal expenses adequate in this FY13 budget?

Adjourned 11:04 PM (ET)

Submitted by R. Paul Martin, Secretary.