

Minutes for the regular National Finance Committee meeting September 11, 2012.

Meeting convened at 8:38 PM (ET) a quorum being present, the Chair and Secretary being present.

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Attending: Ken Aaron, Jim Boyd, Bill Crosier, Campbell Johnson, Kim Kaufman, R. Paul Martin, Tracy Rosenberg, Lavarn Williams, also attending were acting Executive Director Summer Reese, WPFW General Manager John Hughes and Pacifica National Technical Director Jon Almeleh.  
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Agenda:

1. Approve Pending Minutes
  2. KPFK Proposed Budget
  3. WPFW Proposed Budget
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**Motion:** (Tracy Rosenberg) “To approve the agenda.” (Passed 7 for, 1 against)

**Amendment:** (Campbell) “That further consideration of the WPFW proposed budget be moved to the September 18, meeting.” (Fails 1 for, 6 against, 1 abstention)

Approve Pending Minutes 9:04 PM (ET)

**Motion:** (Kim Kaufman) “To approve the minutes of the August 28, 2012, meeting.” (passed 6 for, 1 against, 1 abstention)

KPFK Proposed Budget 9:10 PM (ET)

The committee discussed the KPFK FY13 draft budget proposal. Some of the topics raised included the daily tally for on-air fund raisers, community events income and expenses, the need to break out Web site income as a separate item, Staff time spent on off-air fund raisers, the necessity of buying and installing a new transmitter and personnel expenses. The committee agreed that the Chair would put the details developed during this discussion into a spreadsheet and a motion for the next meeting.

WPFW Proposed Budget 10:17 PM (ET)

The committee again discussed the WPFW FY13 draft budget proposal. WPFW General Manager John Hughes and Pacifica National Technical Director Jon Almeleh joined the call.

The committee went through the list of questions compiled from a previous meeting and Mr. Hughes answered the questions. The committee also discussed with Mr. Hughes and Mr. Almeleh the prospective move of the WPFW studios. Also discussed were Listener Support and Corporate Match numbers. Mr. Hughes said that revenue forecasts and goals have all been raised to help with the relocation. Major Donor income is being aggressively sought. The station will

be using a fulfillment house to ship premiums and expects to realize savings and cost reductions from this. It is projected that WPFW will spend 79 days doing on-air fund raisers in FY13. The committee asked for more information on payroll taxes and depreciation.

**Motion:** (Campbell Johnson) “That the NFC accept the WPFW draft FY13 budget with the proviso that three areas of requested information: SUI, depreciation and CPB penalty, be provided.” (Passed without objection)

Adjourned 11:43 PM (ET)

Submitted by R. Paul Martin, Secretary.