

WBAI Treasurer's Report
September 9, 2026

The National Finance Committee (NFC) met on August 18, and September 8, 2026. The WBAI local Finance Committee met on August 19, 2026. These meetings were held by teleconference.

At the August 18, 2026, NFC meeting I brought up the prospect of releasing the "Monthly Income Statement For the Six Months Ending Tuesday, March 31, 2026" to the public, but the NFC was told that since that document was missing KPFA's revenue information the National Office was going to put out an updated Income Statement that includes information from all of the stations.

The Executive Director said that the audits were coming along, and that the National Office people meet with the auditors every Tuesday morning, and the FY22 and FY23 audits were on track to be ready by the end of this calendar year. The FY24 and FY25 audits should follow.

The Executive Director said that the National Office was working on the FY27 budgets and that they would be presented at the September 8, NFC meeting.

The Executive Director told the NFC that the IRS letter that backdates Pacifica's status saying we are exempt from federal income tax had been posted to the Pacifica Web site. She said that there was no longer anything negative about Pacifica on the IRS web site, and that she expected the California Attorney General's Office to post that information too.

Before the August 18, NFC meeting the Executive Director sent the NFC a document that covered KPFK's financial issues for the 28 months from March 2024, to June 2026. The document was discussed at that meeting. The Executive Director said that the interim General Manager of KPFK had done a lot of work on figuring out that station's financial situation. She talked about having the interim General Manager of KPFK teaching this method to the other General Managers. It certainly would be nice to start getting more financial information about WBAI again.

The Executive Director said that the FCC consent agreement has come to an end and that WBAI is no longer under that scrutiny. The NFC discussed the use of "thank-you gifts," formerly called premiums, for on-air fund raising. The Executive Director said we were not going back to the old premiums-heavy methods of on-air fund raising. She said that she basically wants to have a company do the fulfillment of the premiums. She indicated that some of the material that used to be premiums, and which is still at WBAI, would probably be sent out soon to fulfill premiums that were not fulfilled in the past. Downloadable "thank you gifts" were discussed. It may take contracting with a company to handle that.

There was a discussion of using the Pacifica Radio Archives to generate unique, Pacifica "thank you gifts." The Executive Director said that the National Office is still in the midst of digitizing and doing copyright searches on materials. She said that we do have close to 10,000 items available now. She said that the National Office was looking at organizations that can manage a Web site for us that would handle all of this.

There was a discussion of using presentations other than spreadsheets to show the

(MORE)

finances of Pacifica. The Executive Director said that when she's talking to potential donors she likes to show them something that they can be comfortable with and which they can understand, and that not everyone will be able to understand a spreadsheet.

The Executive Director said that making it possible to have fewer on-air fund raising days would be good because she's concerned about listener burnout from long on-air fund raisers.

The WBAI General Manager did not attend the August 19, 2026, local Finance Committee meeting, and he didn't send the committee any financial information either. This marks the 12th local Finance Committee meeting in a row that the General Manager has not attended.

Without the General Manager, or any information from him, the committee had only the oral treasurer's Report that I gave at the meeting, which covered the August 18, NFC meeting. The committee discussed what company would be handling the "thank you gifts." It was pointed out that they'd have to get information from people at WBAI in order to handle those "thank you gifts." The committee discussed the Summer on-air fund raiser that started on July 20, and which has a goal of \$200,000. One member pointed out that WPFW raised about \$150,000 in an on-air fund raiser in two weeks.

The committee discussed what might happen in 2027, if the courts uphold the current PNB majority's bylaws.

The September 8, 2026, NFC meeting didn't follow its adopted agenda and the committee needed to be reminded that it had draft minutes outstanding. All draft minutes were hurriedly approved, with my corrections, and we should see what all of that looks like in another month or two.

The afternoon of the meeting the Chair sent out his edited version of the August 6, Executive Director report that had been sent to the PNB. He noted that it had information about on-air fund raisers in it. (A copy of that document is attached to this Treasurer's Report.)

The Executive Director told the committee that she was pulling information from her report to the PNB on September 3. (A copy of that "ED REPORT for PNB Meeting September 3, 2026 – SHAREABLE revised" is attached to this Treasurer's Report.) She said that she would add additional information to that report from details that she will provide from all of the stations for FY26 and would send that out to everyone on the NFC. There was a repetition of some information she'd given the NFC at its previous meeting. She said that she and the National Business Manager were meeting once or twice a week with auditors to give them information.

She said that one station had been slowing things down by not giving information (I'll say here that historically that would be KPFA) but that she's gotten 99% of that information now and it's not a problem and that things were not being slowed down anymore.

She told the committee about having the California Attorney General's Office telling her that Pacifica had not paid the \$400 fee per year for filing Pacifica's IRS 990 forms with them. So she copied the 990s and she copied the cancelled checks that she'd sent them and satisfied them that she had indeed filed all of that stuff and paid the fees and the Attorney General's Office said that they'd post Pacifica's status as up to date; she has asked for a letter from that office in the

(MORE)

meantime. So Pacifica has paid all of its taxes and is going to apply for “Platinum-level recognition,” the highest level of Candid’s nonprofit transparency recognition. Candid (formerly GuideStar) is a company that basically evaluates non-profit corporations.

The Executive Director said that the audits would probably not be ready by the end of September as she had previously said, but that they’d be done before the end of calendar year 2026.

The Executive Director then went over the information she’d gotten from the General Managers about the year’s on-air fund raisers. For WBAI she said that the station’s year-end (December) on-air fund raiser goal had been \$200,000 and the station realized \$212,000 from that. She said that the Spring on-air fund raiser goal had been \$120,000 and that it had gotten \$135,000. She said that the Summer on-air fund raiser goal is \$200,000 and that it had started on July 20, and was still going on. In fact as of last night the front page of the WBAI Web site said that \$135,800 had come in. **She noted that this past week the station has gotten \$40,000 from one Major Donor. She said that that will help to deal with the Tower Rent arrears.**

In answer to a question about being able to pay Pacifica’s bills she said that our major bills are being paid but we’re like people living paycheck to paycheck, if something unexpected happens it would be a problem.

The NFC Chair talked about how much greater everything is than it had been. In some back and forth with the NFC Chair and the Executive Director I noted that we had been told that we were going to start working on the FY27 budgets at this meeting but that we were not. I noted that we’re not going to start on the FY27 budgets until FY27 had already started.

The Executive Director said that she would be pulling information about the BAI Buddies for us. Later on she said that stations were looking to buy buildings. She said WBAI may not be one of those.

I asked about the status of an Income Statement to be released to the public. The Executive Director said that it would probably be done by the end of calendar year 2026.

So we got more information about WBAI from the Executive Director’s Report than we’ve been getting from the WBAI General Manager for quite some time. I do not think it’s just circumstances that have had the General Manager not attend a local Finance Committee meeting for a full year. This is a problem. But I suppose that if the New Day et al. clique wins the court case that the LSB will just get neutered and people will be able to carry on without having to tell pesky local people involved in governance about it. Or maybe something could be done.

I want to mention that Pacifica could have bought the building that WBAI currently occupies for \$3 Million in 2012, or 2013. That was the offer from the owner at the time. The property was appraised at \$12 Million then. Pacifica could have taken a mortgage out and secured the property and would have had an instant equity windfall. But certain people, including ones that are actively hostile to WBAI, prevented that. It’s not unlike what happened quite a few years ago when I floated the idea of Pacifica paying WBAI’s monthly Tower Rent at the Empire State Building and having WBAI pay Pacifica back. In those days we incurred late fees that amounted to \$90,000 a year. I suggested that we could save that \$90,000 and WBAI and Pacifica would be better off. We were able to pay that Tower Rent with late fees so we certainly could

(MORE)

have paid Pacifica the Tower Rent without the late fees. But the usual people with axes to grind stopped that. There have been many missed opportunities because of certain people disliking WBAI, or maybe just disliking New York City.

It is interesting how much information we can get from the Executive Director. It's too bad we can't get that in a more timely, local way. I am posting the August 6, Executive Director report that had been sent to the PNB by the NFC Chair, and the "ED REPORT for PNB Meeting September 3, 2026 – SHAREABLE revised" which had been sent to the LSB mailing list by Director Cerene Roberts. Merging all of these PDF files may make this Treasurer's Report. A bit late.

So the NFC Chair thinks things are so much better than they had been. I am not so sure. I see a governance structure being overthrown by people hostile to WBAI and whom I suspect harbor intentions for Pacifica that, in the long term, are not good. I see a federal government that is unhinged and which is attacking the mainstream media outlets, and is talking about revoking their broadcast licenses. Pacifica is mentioned in the *Project 2025* manifesto and one wonders when the time might be ripe for an attack on Pacifica that will be unlike any we've faced in the past. Some things are better than a couple of years ago and some things are not. I'm hoping that financial information will be more forthcoming but I am still pessimistic about the future.

The next NFC meeting is scheduled for Tuesday October 13, 2026, at 8:30 PM (ET). The next WBAI local Finance Committee meeting is scheduled for Wednesday, September 16, 2026, at 7:00 PM (ET). These meetings will be held by teleconference.

R. Paul Martin
WBAI LSB Treasurer

APPENDIX

ED REPORT for PNB Meeting August 6, 2026

Due to delays in receiving critical financial information from one Foundation unit, completion of the Fiscal Year 2022 and 2023 audits has been extended by approximately six weeks and is now anticipated in September 2026. All remaining audit materials are due to the auditors no later than August 11, 2026. The National Office is working closely with staff from the affected unit to ensure all outstanding information is submitted by that deadline.

Summer 2026 Membership Drive

KPFA concluded its Summer 2026 Membership Drive two days ahead of schedule, ending on July 29 after raising \$144,305 in on-air pledges. With additional contributions received during the station's traditional post-drive period, total fundraising has surpassed the station's \$150,000 goal, reaching \$154,261 as of August 6. The station also experimented with a new fundraising strategy by concluding the drive during the late morning rather than its traditional evening close. This approach successfully engaged a different listening audience while maintaining the momentum and excitement of the drive's final hours. Station management will continue evaluating innovative fundraising strategies to strengthen future membership campaigns.

Solvency Planning and Financial Position Analysis

KPFF Interim General Manager Ace Estwick has completed a comprehensive financial position analysis covering 28 months of operating activity (March 2024 through July 2026). The analysis will be presented to the National Finance Committee at its upcoming meeting and will serve as the foundation for developing a long-term solvency plan for the station. Working in collaboration with the Executive Director, Ace is using the analysis to identify strategies that will strengthen KPFF's financial position and establish a path toward long-term financial sustainability. As part of a network-wide initiative, Ace will also present the methodology and findings to the General Managers during the monthly managers' meeting. Comparable financial position analyses will be completed for each Pacifica station and shared with the National Finance Committee to support informed financial planning and long-term sustainability across the Foundation

KPFT, volunteers continue outreach to lapsed donors, resulting in the recovery of 35 memberships and \$5,859 in renewed contributions during the current fiscal year.

WBAI is currently conducting its Summer Membership Drive with a fundraising goal of \$200,000. During the campaign, the station received a significant contribution from a major donor who donated funds to cover one month of WBAI's past-due tower rent, totaling more than \$18,000. This generous gift helps reduce outstanding operating obligations while supporting the station's continued broadcast operations.

Sustaining Donor Growth WBAI continues to expand its sustaining donor program through partnerships with national, regional, and local labor unions. The station

now receives ongoing support from unions representing approximately five million households. Over the past two years, these partnerships have generated hundreds of thousands of dollars in recurring revenue, providing an increasingly stable source of financial support for the station.

August Membership Drive **WPFW's Summer Membership Drive** began on August 2 and continues through August 15, with a fundraising goal of \$175,000. As of the morning of August 4 (Day 2), the station had raised \$35,645. Lessons learned from the May 2026 membership drive have been incorporated into this campaign. Based on an evaluation of prior drive performance, each program has been assigned an individualized fundraising goal reflecting its historical giving trends. This data-driven approach is intended to improve accountability, increase fundraising effectiveness, and better position the station to achieve its overall campaign goal. WPFW is also preparing to receive its first Nielsen audience ratings in several years on August 11, providing valuable audience measurement data to help inform future programming, marketing, and fundraising strategies

AUDIT, TAX & REGULATORY COMPLIANCE

The audit and tax process continues to make steady progress. The Executive Director and National Business Manager are meeting once and sometimes twice weekly with the auditors to review progress, address outstanding items, and ensure the timely completion of all remaining audit requirements.

Outstanding financial information has now been received from the Foundation unit that had experienced delays, allowing the audit process to move forward. A small number of items remain outstanding, including several that require corrections. Based on the current progress, we anticipate completing both the FY2022/FY2023 and FY2024/FY2025 audits by the end of 2026.

The Foundation's **FY2025 Form 990 was completed and filed prior to the August 15, 2026 deadline** and is available on [pacifica.org](https://www.pacifica.org). Also available on the website is the **IRS affirmation letter confirming Pacifica Foundation's active 501(c)(3) nonprofit status**.

The California Attorney General's Office has also agreed to update its online registry to reflect Pacifica Foundation's status as **Active**. In discussions with a representative of the California Attorney General's Office, the Executive Director was advised that the only outstanding requirement was submission of the Foundation's completed Form 990 filings. Those filings have now been provided to the Attorney General's Office, and we anticipate that the state's online registry will be updated shortly. We also expect to receive written confirmation of the Foundation's active status once the update is completed.

We are also preparing the information and documentation necessary to achieve **Platinum-level recognition through Candid (formerly GuideStar)**, the highest level of Candid's nonprofit transparency recognition.

This effort is part of our broader commitment to strengthening organizational transparency, accountability, and public confidence in the Foundation. Staff are reviewing and compiling the financial, governance, programmatic, and organizational information required for our Candid profile and identifying any areas where additional documentation or updates are needed.

Achieving Platinum-level recognition will provide donors, grantmakers, partners, and the public with a more comprehensive and current picture of Pacifica Foundation's operations, programs, finances, and impact. We anticipate completing the necessary updates and documentation as part of our ongoing organizational compliance and transparency efforts.

PACIFICA FOUNDATION V. STEINBERG – COURT OF APPEAL

Oral arguments were heard on **Tuesday, September 1, 2026**, before the **California Second District Court of Appeal (2DCA)** in *Pacifica Foundation v. Steinberg*, Case No. **B348882**.

The case has now been fully briefed and argued before the Court. The Court will issue its decision following its review of the matter. A decision is anticipated within the next 90 days.

LISTENER DONOR MEMBERSHIP LIST CLEANUP AND RECONCILIATION

Below is a report detailing the comprehensive cleanup and reconciliation of the Foundation's listener/donor membership database for the period **July 1, 2025 through June 30, 2026**, including the reconciliation of the original 29,098 records to **17,946 unique donor/member records**.

Executive Summary

As part of the process of preparing Pacifica's listener donor membership lists, the Foundation conducted a comprehensive review, cleanup, and de-duplication of donor records across the five Pacifica stations.

The initial consolidated list contained **29,098 donor/member records** based on donation activity during the period of **July 2025 through June 2026**. Following the data cleanup, de-duplication, eligibility review, and final reconciliation, the resulting list contains **17,946 unique donor/member records**.

The reduction in the number of records should **not be interpreted as Pacifica losing approximately 11,000 donors or members**. Rather, the difference primarily reflects the correction of historical data practices that caused individual donors to be represented multiple times, as well as the removal of records that were unsubscribed, undeliverable, lacked usable contact information, or otherwise required removal from the membership list.

The review also resulted in the identification and addition of **314 qualifying individuals** who were not included in the initial cleaned list.

The final reconciliation is:

29,098 original records
- 11,466 net records removed
+ 314 qualifying individuals added
= 17,946 final unique donor/member records

I. Background

Pacifica currently does not have a single, centralized donor database in which all five stations share one common donor record for each individual.

Historically, the stations have maintained donor information in separate systems and have not always used consistent procedures for entering and maintaining donor records.

As a result, a single individual may be represented by multiple records within the overall Pacifica donor population.

This creates an important distinction between:

- **Donations or transactions**
- **Donor records**
- **Household records**
- **Station-specific donor records**
- **Unique individuals**

These are not necessarily the same thing.

For purposes of membership and elections, it is particularly important that Pacifica distinguish between the number of transactions or database records and the number of **unique individuals who qualify as members**.

II. Source Data and Reporting Period

The membership/donor list used for this review was generated from donation activity occurring between:

July 2025 through June 2026 - The original consolidated list contained: **29,098 records**

The use of a July-through-June reporting period is significant because the period crosses two calendar years.

For example, an individual who made a qualifying donation in December 2025 and another qualifying donation in January 2026 is one individual donor. However, depending on how the donor data was originally structured and the criteria used to generate the lists, that person could appear more than once.

The data therefore required normalization and de-duplication before it could be used to establish a more accurate unique donor/member count.

III. Major Sources of Duplicate or Excess Records

A. Donors Supporting Multiple Pacifica Stations

One of the most significant sources of duplication is the fact that an individual may support more than one Pacifica station.

For example, a listener may contribute to both WBAI and KPFA.

Because the stations have historically maintained separate donor databases, that individual may appear as:

- A WBAI donor; and
- A KPFA donor.

When the station lists are combined, the same individual may therefore appear twice.

This has particular significance for Pacifica's elections. A person supporting multiple stations could potentially appear on more than one station's membership list if the lists are not appropriately consolidated.

The de-duplication process was therefore necessary to ensure that the membership data more accurately reflects **unique individuals rather than the number of station-specific donor records**.

B. Monthly and Recurring Donors

Another source of inflation involves the way recurring donations have historically been entered into some station databases.

A donor making a monthly contribution should have: **One donor record + multiple donation transactions**

In some instances, however, individual donations have been entered as separate donor records.

For example, a person making a monthly donation for twelve months could potentially appear as twelve separate donor records rather than one donor with twelve transactions.

This creates a substantial difference between the number of donation transactions and the number of actual donors.

The cleanup process identified and corrected these types of duplicate records wherever possible.

C. Donors Appearing in Multiple Calendar Years

Because the source data covered July 2025 through June 2026, some donors could have qualifying activity in both calendar years.

For example:

December 2025 — qualifying donation

January 2026 — qualifying donation

Those transactions belong to one individual, not two separate donors.

These records were reviewed to prevent a single donor from being counted more than once.

D. Household and Name Variations

The review also identified records in which the same individual or household appeared under different configurations.

Examples include:

- Full name versus shortened name;
- Variations in spelling;
- Individual versus household records;
- Married couples or families appearing under multiple records;
- Changes in address resulting in creation of a new donor record rather than updating the existing record; and
- Other variations in donor information.

These circumstances can cause one donor or household to appear as multiple records.

IV. Data Cleanup Findings

The review of the original **29,098 records** identified several categories of data-quality issues.

Cleanup categories identified included:

Category	Records
Undeliverable records	6,204
Records with no contact information	3,662
Unsubscribed records	982
Duplicate records	3,427
Qualifying individuals subsequently added	314

The **6,204 undeliverable records** include the additional **1,319 records** identified during the review beyond the original 4,885 undeliverable records.

The review also identified **635 undeliverable email addresses** within the broader review of contact information.

Important Note Regarding These Categories - The categories above should **not be added together as though each represents a separate group of individuals**.

There is overlap between categories.

For example:

- A duplicate record may also have an undeliverable email address.
- A record may have no contact information and also be classified as undeliverable.
- An unsubscribed record may also have an invalid email address.
- A duplicate record may simultaneously meet another data-quality criterion.

Therefore, simply adding every category would double-count some records.

The appropriate figure for determining the final membership count is the **net number of records actually removed after the cleanup and de-duplication process**.

V. Duplicate Records

The final review identified: **3,427 duplicate records**

These duplicates arose from multiple circumstances, including:

- The same donor appearing in more than one station's database;
- Duplicate donor records created through data entry;

- Recurring donations being associated with separate donor records;
- Multiple records for the same individual or household;
- Historical records that duplicated an existing donor record; and
- Other inconsistencies in the maintenance of donor information.

Removing these duplicates was an essential component of establishing a reliable unique donor/member count.

VI. Contact Information Cleanup

The review also addressed the quality of the contact information associated with the donor records.

The review identified: **6,204 undeliverable records**

This includes the additional **1,319 undeliverable records** identified during the review.

The Foundation also identified: **635 undeliverable email addresses**

These email addresses were removed from the active email distribution list as part of the broader contact-information cleanup.

In addition, the review identified: **3,662 records with no contact information**

These records contained no usable contact information through which the individual could reliably be reached.

Finally: **982 individuals had unsubscribed**

Those individuals were removed from the active communications list.

Again, these figures represent **data-quality categories and not necessarily separate individuals**. Some records can appear in multiple categories.

VII. Final Reconciliation

After accounting for the overlapping data-quality categories, the Foundation determined that the **net number of records removed from the original list was 11,466**.

The Foundation subsequently identified **314 additional qualifying individuals** who were added during the final review.

The final reconciliation is therefore:

Calculation	Records
Original consolidated list	29,098
Net records removed	(11,466)
Qualifying individuals added	+314
Final unique donor/member records	17,946

Mathematical Reconciliation

$$29,098 - 11,466 + 314 = 17,946$$

This calculation reconciles the original list directly to the final unique donor/member count.

VIII. Why the Reduction Should Not Be Characterized as a Loss of Members

It is important that the reduction from 29,098 records to 17,946 unique donor/member records not be described as Pacifica losing approximately 11,000 members.

The original figure represented **database records**, not necessarily unique individuals.

The original list included records resulting from:

- Multiple station relationships;
- Recurring donations;
- Multiple transactions incorrectly represented as separate donor records;
- Donors appearing in both calendar years covered by the reporting period;
- Duplicate donor and household records;
- Unsubscribed records;
- Undeliverable records;
- Records with no contact information; and
- Other historical data-entry and database-management practices.

Consequently, the original 29,098 figure overstated the number of unique individuals represented in the data.

The final **17,946** figure provides a substantially more accurate representation of the unique donor/member population based on the available records and the applicable membership criteria.

IX. Importance to Pacifica Elections

Accurate membership data is particularly important because the membership lists are used for election administration.

Pacifica needs to ensure that an individual is not inadvertently treated as multiple members simply because that person:

- Supports multiple Pacifica stations;
- Makes recurring donations;
- Has qualifying donations in different calendar years;
- Has duplicate donor records;
- Appears under multiple household records; or
- Has historical records at more than one station.

The data cleanup was therefore an important step in ensuring that the election membership list is based on **unique individuals and valid membership records**, rather than simply the number of records contained in five separate station databases.

X. Lessons Learned and Recommendations

The cleanup process has demonstrated the need for Pacifica to establish a more centralized and integrated donor-management system.

A future system should provide each donor with a **unique donor identification number** that remains consistent regardless of which Pacifica station the individual supports.

The system should also:

1. Maintain one donor record for each individual;
2. Associate multiple donations with that donor record;
3. Allow one donor to support multiple Pacifica stations;
4. Maintain station-specific fundraising information while providing a network-wide donor view;
5. Maintain centralized communication preferences and unsubscribe information;
6. Identify duplicate records automatically;
7. Track changes in donor contact information without creating unnecessary new records;
8. Distinguish households from individual donors;
9. Provide consistent data-entry procedures across all five stations; and
10. Generate election membership lists from a single, validated source of data.

Implementing these systems would improve Pacifica's:

- Election administration;
- Fundraising;
- Donor stewardship;
- Financial reporting;
- Communications;
- Data integrity;
- Compliance; and
- Ability to understand the Foundation's overall listener-supporter base.

XI. Conclusion

The review of Pacifica's listener donor membership data was necessary to establish a more accurate and reliable membership list.

The original consolidated list contained **29,098 records** based on activity from **July 2025 through June 2026**.

The review identified significant data-quality issues, including **3,427 duplicate records, 6,204 undeliverable records, 3,662 records with no contact information, 982 unsubscribed records, and 635 undeliverable email addresses**. These categories overlap and therefore cannot be treated as separate populations or simply added together.

After the overlapping categories were reconciled, the Foundation determined that **11,466 records were removed on a net basis**. During the final review, **314 additional qualifying individuals were identified and added**.

The final membership/donor list therefore contains:

17,946 Unique Donor/Member Records

The final calculation is:

$$29,098 - 11,466 + 314 = 17,946$$

The resulting figure should be understood as a **data-cleanup and normalization result, not a loss of approximately 11,000 Pacifica donors or members**.

The process has also demonstrated the importance of developing a centralized donor-management system and standardized donor-data practices across the Pacifica Foundation. Such improvements will provide a stronger foundation for future elections, fundraising, financial reporting, donor communications, and organizational planning.
